



(159)

ALPINE. CALIF.

FRIDAY . AUG. 15. 1958 PRICE 10¢

Man Dies in Fire

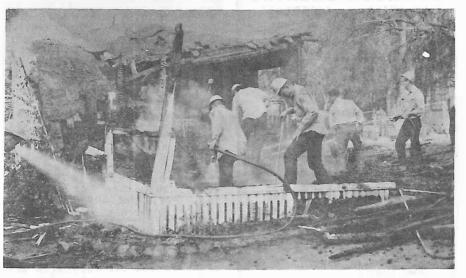
A hot, fast fire in a small frame house on Willowside Terrace, took the life of its occupant, Gerry W. Davis, 24, a Convair-Astronautics worker. He was the father of two in Vermont with his estranged wife.

The blaze was discovered at 6:45 by Landlord John Cardwell last Monday morning week, had started in the tiny living room.

Trailer Zoning Hits Snag!

Although state and county okayed the request of P.S. Eiselstein's permits for Victoria Trailer Lodge at the corner of Victoria Dr., and Holly Road, confusion seems to exist as to the status of this project and future zoning of Alpine.

"News heads have said: "County ve toes Alpine Trailer Park Request', but the fact is the supervisors passed an interim zoning ordinance



COTTAGE WAS TOTALLY DESTROYED IN EARLY MORNING FIRE AT THE WILLOWS WHICH TOOK ONE LIFE, QUICK WORK BY ALPINE, FEDERAL AND STATE FIREMEN SAVED ADJOINING HOUSES.

Davis was found clothed but burned to death on the floor of the bedroom. Two nearby cottages were saved. Sheriff's deputy, Ralph Nunnery said the man had been drinking in Alpine bars during Sunday night, was last seen in a Guatay cafe about 4 a.m.

Units from Alpine, U.S. and state forestry controlled the fire.

on Aug. 5 which will prevent future installations.

Don Keller, district attorney, told the Sun that such an ordinance is not retroactive, and that if the builder has had permits and has already started work, it will not affect this park.

Eiselstein came to Alpine "because we liked it and wanted to live here". They bought the two acres on July 7, after Alpine Realty had assured them it was not zoned. He drilled a well, installed pump and tank, had it graded and paid \$50. to the power company for a commercial pole,

MORE ON PAGE 22

EDITORIAL

Why Alpine Fights Fires Outside Own District.

Recently there were three fires outside Alpine Fire District: Viejas Reservation,

Fairview and the Willows.
Alarms were called in here and equipment was sent out at taxpayers' expense. Our generous volunteers went along and helped conquer the flames.
State and federal apparatus

State and federal apparatus was also on the scene. They are paid to fight fire in U.S. and California forests. Local departments always go along and aid in the battle, sometimes easily and quickly won,

sometimes difficult and lengthy and rarely fatal.

All fires burn valuable watershed, frequently destroy homes and buildings, and menace others. Containing a fire saves property.

We have heard many complaints, rightly too, that residents of the Willows, who were originally included in our fire district, and for which we paid well to organize, and pay taxes to support today, withdrew, and do not pay their share.

Had last Monday's fatal fire not been put out, a whole section of homes might have been in ashes. Should a fire get a good start on a windy day, the entire Willowside Terrace area might be razed.

The explanation of our fire department and the commissioners is that we help outside our district when the state or federal calls for help. They do the same for us. Also it gives our boys good training.

That is all very true, but the taxpayer who presently pays the full load, believes that outside areas should share Ho

Home protection costs are rising. The first year this showed on tax bills was for 49-50: 29¢, then 7¢, 21¢, 32¢, 36¢, 32¢, 40¢ and this year, 49¢.

LIBRARY SETS NEW RECORD
Mrs. Lillian Oliver, librarian,
reveals that Alpine's county branch
set a record for July with 480
juvenile tomes loaned. Total was
1506.

'Interest in our children's reading program has held through the summer' she says 'll already receiving certificates and Junior Ranger buttons and more will complete assignments before month's end'.

EL CAJON THEATRE

Hickory 4-3272

AUG. 13 THRU 16

JAMES STUART, KIM NOVAC

'VERTIGO

WAR OF SATELLITES

SAT. AUG. 17 THRU 19

DESIRE UNDER THE ELMS

SOPHIA LOREN. A. PERKINS

CRASH LANDING

FREE KIDDIE MATINEE EVERY WED.

COMING SOON

'ATTACK OF 50' WOMAN

AERO DRIVE-IN

BOSTONIA

HI4-8800

WED. AUG. 13 THRU TUES. 19
"THE VIKINGS"
KIRK DOUGLAS. JANET LEE
TONY CURTIS
CINEMASCOPE & COLOR
ROBERT MITCHUM
"THUNDER ROAD"

SWAP MEET EVERY SUNDAY 9:15 to 5, 35¢ a car

WE GIVE \$\int 2:31.

GREEN
STAMPS

BACK TO SCHOOL CLOTHES

Hardware, Houseware, Paints & Toys

Alpine Hardware & Dept. Store

HI5-2406 P.O.Box 118

2218 Highway 80



HOT FIRE AT FAIRVIEW LAST SATURDAY BROUGHT FEDERAL. STATE AND ALPINE FIREMEN TO CONTROL IT. THIS SHOWS GULLY BACK OF SHACKS WHERE RUBBISH IS DUMPED AND WHERE BLAZE IS BELIEVED TO HAVE STARTED.

ALPINE NEEDS A HOUSE PAINTER.

ALPINE NEEDS A FENDER & BODY SHOP.

EL CAJON AWNING CO.

COMPLETE LINE OF CUSTOM MADE AWNINGS

ALTERATIONS, REPAIRING, CLEANING AND WATER PROOFING.

845 EL CAJON BLVD.

H12-1648

EL CAJON

REST HOME

721 Alpine Heights Road Owned and operated by

Larry & Patricia Mallicoat
Phone or write for information

H15-2427

Alpine



THEALPINESUN

America's tiniest newspaper!

HICKORY 5.2415 OR 2394.

PUBLISHED SEMI.MONTHLY ON FRIDAY.

10¢ A COPY. BY MAIL, \$2. YEARLY.

2255 TAVERN RD. RT. 1. BOX 189.

ALPINE, SAN DIEGO COUNTY. CALIF.

CLARKE IRVINE. EDITOR & PUBLISHER

ALICE IRVINE. ART & COMPOSITION

MAUDE WHITING. NEWS. HI5-3761

HAZELL ROSE. ADVERTISING, HI5-3886

PRINTED BY PHOTO-OFFSET ON OUR RANCH

EST. JANUARY, 1952 BY CLARKE IRVINE

19 Children attending McCall's summer day camp enjoyed a delightful camp out at Paso Picacho Camp above Green Valley Falls last week and Wednesday 23 of the youngsters went on a hay ride at Peacock Ranch.

BACK TO SCHOOL CLOTHES

FOR BOYS & GIRLS Including Sub-Teens

COMPLETE SELECTIONS

PUT ON LAY-AWAY
'CASH DIVIDEND STAMPS'

Nelson's KORRAL

912 E. Main, El Cajon, HI4-9371X

BREWER IN HOSPITAL AGAIN

In a letter renewing his subscription to the Sun, John Brewer, 74, former Alpiner, discloses that he has been in the hospital six times in two years. He is in now at Tucson, has had to go twice since Jan. 1.

'I send greetings to my friends and still desire to visit over there. I like to read the Sun even tho there s not too much about old timers, I know there must be some around. I miss my many friends and the old horseshoe court'.

Write to him at 1521 So. 6th Ave.. Tucson.

FBI WARNS ON HITCH-HIKERS Unless it's someone you know, the safest policy is to pass up every roadside thumber, say safety councils. The FBI advises 'The prints of two out of five thumbs raised to beg a ride are on file with the police'. Only recently a hiker thanked a motorist who gave him a ride by robbing and killing him!

McCOY GETS OFFICE MANAGER
Win. Bartos, Lt. Cdr. USN Retd.,
has taken up duties at the Alpine
office of Hugh L. McCoy, real tor;
on Hwy 80 at Fairview. He comes
from the S.D. office, is well
acquainted in the Mt. Empire,
plans selling or trading his home
in La Mesa so as to live in Alpine.

Mr. and Mrs. Otto Jehl and son Roy are vacationing for three weeks in Northern Calif. The Jehl's daughter, Jeanette, is visiting in E.C. until hey return.

For COMPLETE FENCING

Call HI 2-3396 For Estimates

El Cajon's Only Locally Owned and Operated Fence Company.

All Types Of Steel and Redwood Fences

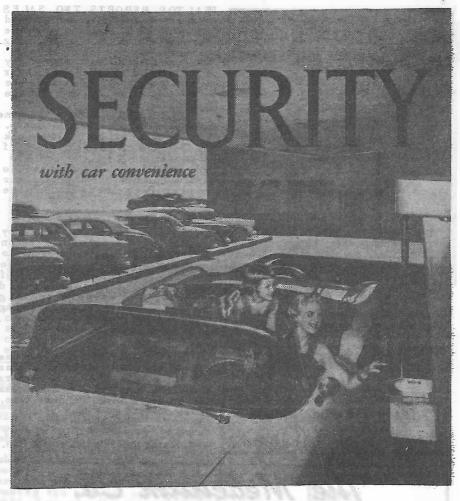
RESIDENTIAL • COMMERCIAL

• FREE ESTIMATES • NO DOWN PAYMENT • 36 MONTHS TO PAY

AMERICAN FENCE CO.

106 No. Second

El Cajon



Whether you want to park, or bank from your car, Security Bank is most convenient.

Every branch has free parking. Most branches have drive-in thousands have found
Security first with every modern
banking service. Discover this
for yourself at your neighborly
Security Bank today.

SAN DIEGO DIVISION

SECURITY-FIRST SNATIONAL BANK

EL CAJON VALLEY BRANCH
205 WEST MAIN
LAKESIDE BRANCH
104 NORTH MAIN
Menher Federal Density Instruct Corporation

JEANETTE C. HINKLE Real Estate & Insurance CASUALTY & FIRE

2101 HIGHWAY 80 ALPINE HI5-2502

Watches

Diamonds



GUARANTEED WATCH REPAIRING

115 W. Main El Cajon HI4-3628

YOUR LISTINGS

WELCOMED

We have buyers for Trust Deeds

Strout Realty

"SINCE 1900"

FREE CATALOGS . FREE LOCAL LISTS
Frank & Rachel Zirwes
REPPESENTATIVE

1439 E. MAIN. EL CAJON. HI4-8787 37

Newcomers to Alpine are Mr. and Mrs. Donald B. Archer from the Clairmont district. They are buying the home of Mr. and Mrs. W.G. Schneider, Eltinge Drive. They will occupy one side and their parents the other. Schneiders are going to Mexico to do a little farming.

John E. McCully bought the home and half acre from Mr. and Mrs. Frank Regan adjoining Peacock Ranch. They are formerly of Columbia, Mo., have a son and 2 daugh ters. Regans moved to Harbison Canyon to be near their family. Both sales by Alpine Realty.

Mrs. Shane who bought the Geroy land where the house burned on Midway Dr., was getting ready to have the weeds removed when the recent fire cleaned it off perfectly, although it did endanger her carport and big trailer in which she is living till she builds.

Alpine Men's softball team has played two games with Mt. Laguna Air Force team. They were victors the first time, with 4-3. It was the airmen's turn the next time, score 10-9.

ADVERTISING pays in the Alpine Sun.

AIR SHOT BY EDITOR IRVINE AT COMMER OF VICTORIA DR. AND HOLLY ROAD WHERE TRAILER PARK IS BEING CONSTRUCTED. WHICH SOME AREA RESIDENTS TRIED TO PREVENT.

MANY FAVOR ALPINE BLVD.

The Sun's plan to petition the supervisors to name Hwy 80 Alpine Blvd., has met with instant approval by residents and business along the busy route.

One man did object however, but changed his thinking them it was

One man did object however, but changed his thinking when it was pointed out that no matter where or when 80 may be changed, by naming the present route, that will always be the same and be a feeder artery for the back country. It will also afford uniform numbers from E.C. to the tilows.

ALPINE NEEDS A ROOFING SERVICE.

An archery club is being formed and will neet every Saturday from 4 to 5. Myone from 14 on up is invited to join. Contact Marlene Weber, HI 5-2083.

This is a part of the Youth Center program.

Alpine

U-WASH

Under New Management

Open for Business As Usual ALPINE CLEANERS & U-WASH

2223 Hiway 80

HI5-2242

The Meachum Co.



Complete Line of Home Furnishings
Nationally Advertised Appliances

Free Delivery

Hickory 2-2555

AMPLE FREE PARKING IN REAR

225 W. Main

El Cajon



Get Ready .. at Howard's
Get Setat Howard's

GO to Howard's

For the newest and largest selection of

SCHOOL CLOTHING

108 W. Main

El Cajon

H12-1646

Mart & Jackie's TAP BEER.
ALPINE CAFE

Breakfast, Lunch & Dinner Sandwiches

7 A.M. TILL MIDNIGHT DAILY 2225 HWY 80 HI5-9596

Evelyn's SHOP

PERMANENTS FROM \$5.50 UP
CLOSED TUESDAY #14-4294
2030 CREST DR., SUNCREST

DON FULLER General Contractor

Residential Commercial, Remodeling

HI 5- 2890, RT. 1, Box 264B, ALPINE

STAGE HONORS FOR ALPINE

The Lakeside Players walked off with two trophies and \$25. at the annual one act play tournament sponsored by the Little Theabre League of S.D. county last Saturday night at Roosevelt Jr High. Competing were nine county theatre groups.

The production presented by the Lakeside group and chosen as second best was 'Go with the lide', a drama written by Beatrice La Force, Alpine's well known writer, and directed by Sarabeth Magnussen. Darleen Isaacks, who played the lead in it was awarded the Clarice Sinclair perpetual trophy which is given to an actress for the best performance in a dramatic role.

The players are readying another of Mrs. La Forces' plays for presentation July 18 and 19th. It is her 3-act comedy 'The Siren and the Carpenter'. Many Alpiner's will remember when it was presented here so successfully in 1953.

Mr. and Mrs. George Master, Sgt. and Mrs. Wally Way and Mr. and Mrs. Harry Whiting drove up to Scout Camp Friday for the boys' last night there. They all enjoyed a program of songs around the campfire.

The finale was an impressive 'tapping out' ceremony, at which outstanding scouts and leaders are 'tapped out' for the 'Order of the Arrow', a high honor to receive in scouting.

Mrs. Wm. A. San Souci, who has been with her son, William C. and bis family since March, will return to her home in Schenectady, N.Y. She is flying home Sunday.

SMITTY'S Pumps AUTHORIZED AERMOTOR DEALER WATER WHITE YOU WANT IT WEITOR WEITOR

1935 HIGHWAY 80

HICKORY 5-2880

Listings Wanted!

Sales - Exchanges - Rentals

J. H. McKie, jr.

1245 W. VICTORIA DR.

MAIL TO ROUTE 1, BOX 40

H15-3640

MES. OLI VER, EL ATED!

Mrs. Lillian Oliver, Alpine's librarian, received news last week that her nephew, Terry Honderick, Il, from Natchez, Mias., will be sent to the National Soap Box Derby at Akron. Terry built his own racer, won the II-I2 year old race, then tried out in competition with boys 12-15, won again, making him city winner. He won a plaque with his name on it, a god cup and a TV set.

Alpine volunteer firemen are holding a dance in the school auditorium Aug. 16. Doorprizes will be given, everyone is invited. Donation \$1.

ELSIE & RALPH'S 'S

EXPERT UPHOLSTERING

FREE PICKUP & DELIVERY
FREE ESTIMATES

All Fork Guaranteed
ONE GROVE RD. DESCANSO HI 5.2809

DOLORES & LEE STOVER

OVER H14-1151

SMITH TRAVEL AGENCY

CONTINENTAL & AMERICAN BUS LINES AFR LINE TICKETS - WESTERN UNION-135 S. ORANGE, EL CAJON, CALIF.

Do It Yourself Plumbing-

Free Estimates

D & S SUPPLY OPEN DAILY 8 AM TO 7 PM SAT. 8 TO 5. SUN 9 TO 1

	WATER HEATERS						
20	Gal.	Galv.	-	\$38.50			
30	Gal.	Galv.		47.50			
20	Gal.	Glass		55.50			
30	Gal.	Glass		59.75			

	Bathtubs — 5"	54.00
	Water Closets	29.75
	Lavatory — 20" x 18"	16.60
	Kitchen Sink	
-	Two Parts	19.00

STEEL P	IPE-GALY	BLACK
	15c	14c
	20c 29c	18c 26c
11/4"	39c	34c
2"	46c	41c
	rices per ft.	Tio!

WE RENT PLUMBING TOOLS

Let us help you
Lay out your plumbing

White Toilet Seats

\$3.95

CAST IRON PIPE & FITTINGS

WASTE KING

GARBAGE DISPOSAL

\$43.75

PAINTS

AT WHOLESALE

1335 E. BROADWAY Across from Bostonia Ballrown HI 4-7652

Prices Subject To Change Without Notice

ADULTS, \$1.05, CHILDREN TO 12, 908 ENJOY OUR TV WHILE HERE

Jinny's BARBER SHOP

2520 Hwy 80

ALPINE

LOG CABIN CAFE

Chicken - Steaks Hone-Made Pies.

EVENING MEALS SPECIAL CATERING TO FAMILIES.

2205 HIWAY 80. ALPINE, HI 5- 2243



A PROPERTY THAT REMAINS UNSOLD OVER A LONG PERIOD OF TIME GENERALLY TELLS IT IS TOO HIGH PRICED FOR THE AREA.

ALPINE REALTY CO.

little paper from a darling spot! Was out your way today, the doctor telling me I must not uinter in S.D. my more due to a light broughial condition, aggravated by damp weather. I read every page, saw you lost your fixit man, decided Alpine would be my future home. Well, I can fix mything but broken hearts, and sometimes I can fix them. An also a good cabinetmaker and finish carmenter. Mayhe I can

find a place up there'. (Come on,

we need you!)

MAY BECOME A NEWCOMEN

Dear Editor: Just am your cate

MAKE REAL FRUIT DRINKS

We. Houghton, owner of the pioneer
health food shop in E.C. has gotten in some truly marvelous pure fruit
concentrates from N.Y. he says, that
make real fine summer drinks. They
are pure, sweetened with raw angar,
and are free from preservatives or
artificial color and flavor. One
favorite, red raspherry, especially
good over ice cream!

60 ACRES BURNED AT VIEJAS
Over 150 firemen controlled a blaze
at Viejas Reservation last week. Two
Forestry tanker planes from Ontario
dropped borate on hot spots along
Viejas Bountain. Trucks from federal,
state and Alpine controlled it,
saved three buildings.

Roof Repairs? New Plumbing?

Panodeling: Electric Work?

Paint Problems?

Roof Repairs? New Plumbing?

Paint Problems?

Water Pumps

Control We service all types of Vater Pumps

NEW HOMES Special Discounts

AL HINKLE Lumber & Ranch Sapplies

101 HIVAY 80

HICKORY 5-2184 on 2502

APINE



FEDERAL, STATE AND ALPINE FIREMEN PREVENT SPREAD OF FATAL FIRE ON WILLOWSIDE TERRACE WHERE MAN DIED IN EARLY MORNING BLAZE.

OUNTY WHO'S WHO PLANNED Gladys Howard, publications chairman, reveals that a new edition of AWho's Who in S.D. County' is soon to be printed by the S.D. County Historical registry. It will contain names of those prominent in local activities and VIP's who now live here.

RESIDENT SHERIFF AT P. V. Ralph G. Nunnery, county deputy sheriff, on Aug. I became the resident officer at Pine Valley, being on call f4-hours daily. He has moved there with his wife and three children. The office is under the E.C. branch.

Mrs. Harold Lutz is home from the hospital after 1'0 days during which she underwent major surgery. This delayed Harold's bulldozing of his 28 acres on Hwy 80 where he plans building a home and garage service station below the Youth Center.

Jack Hoistad

ALPINE TRUCKING SERVICE

QUALITY MATERIALS

ROCK . SAND . GRAVEL . TOP SOIL
ROAD GRADING DISCING
OILING, . REPAIRING
Alpine

HIckory 5-2414 Hickory 5-2188

FLORENCE'S MARKET

Owned & Operated by Florence Clarke

Groceries - Meat - Fresh Vegetables - Liquor

2262 Highway 80

Hickory 5-2436

Alpine

TAVERN RD. STILL DELAYED
Although the county is chafing
to start actual construction on
this improvement, it is being
held back by rights of way for
still to note suchors.

Note- We hope this big job won't be delayed into the rainy season when it would work a great inconvenience on every resident south of 80 that usex this primary road.

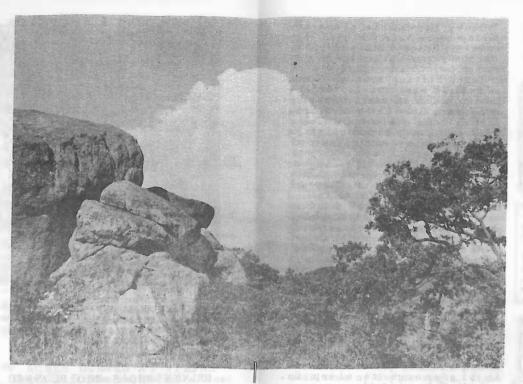
The Alpine Junior Baseball Assn. will hold its annual awards picnic at Shadyrock Ranch, Sat. Aug. 30. This will be a potluck and the whole family is invited.

Kirby Caldwell cut his head Wednesday. He was riding his bike and it turned over on him. He had to have stitches taken.

It's Here at Last!!
100 % Financing

As low as \$5.11 square foot For further information call

HI5-2176



SCENIC SPOTS ABOUND IN AND AROUND ALPINE. HERE IS IRVINE'S ART STUDY OF ROCKS, CLOUDS AND TREES MADE ON SOUTH GRADE ROAD, NEAR THE STATLER RANCH ON DAY THAT IT RAINED HEAVILY IN BACK COUNTRY.

VO TERS, DEADLINE SEPT.

Mrs. Bill Brown of L.M. Realty, registrar of voters, advises that one must sign the big book by Sept. 12, if he wishes to vote at the November general election. If you have moved in, or around, or become of age, you should aign now. Her office, 2237 Hwy 80.

Fred and Van Rushing with daughter Linda, are on the way home from a trailer vacation to the High Sierra near Mammoth Lakes where they did a lot of fishing and resting.



ATTENTION!

Alpine and Mt. Empire

Fast - Courteous - Dependable

PROPANE GAS

DELIVERY SERVICE For Home and Ranch
BOTTLE GAS - BULK TANK OR METERED SYSTEM

ALSO

PROPANE CARBURETION EQUIPMENT FOR CARS - TRUCKS and TRACTORS PLUS A COMPLETE LINE OF INDUSTRIAL BURNERS - FURNACES - TORCHES AND WEED BURNERS.

Ask about our new policy of loaning tanks to qualified customers

FOR MORE COMPLETE INFORMATION

CALL

Mutual Liquid Gas & Equipment Co. Inc.

7370 Broadway

HO6-8466

Lemon Grove





Choose from one of the largest stocks of trucks in the Southland!

\$295.

TOTAL DOWN

\$64. per

850 El Cajon Blvd. Cit. I EL CAJON

H14-1105(And that's all)

SMALL TALK



Sy Cynthia Irvine Age 9½, 5th grade went t see the father. Harr

Jimmy Clements got a big thrill on his vacation. His family went to Spearmin, Texas for a month. They took a side trip to Eagle's Nest in New Mexico to go fishing. Jimmy caught a 3½ pound trout and his daddy only caught a 2½ pound one.

Al and Helen Howe's grandson Chris Rundlett is visiting them from New York. He went to Disneyland last week and really liked it. We all went on a picnic and had a lot of fun.

Betsy and Barry McCall's daddy and brother are home from Florida and Detroit. They sure thought Florida was wonderful. Their cousin Cecily Riddel from La Jolla is spending a few weeks with them. Jeannie Ring got a little square swimming pool for her birthday and they are going to move to Victoria Drive as soon as they get their house built.

Elaine Erickson got a real pretty palomino horse named Sandy. He is 17 hands high and I can get on him without a saddle. I rode him last week and he is a real smooth rider. He will ride four persons at once and not buck them off.

WATER Wells

Test Holes

CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING, WELL DIGGING & EXPERIENCED ENGINEERING SERVICE. GEOLOGICAL LOCATIONS, ETC.

- FREE ESTIMATES -

B & R Diamond Drilling Co.

1025 E. MAIN EL CAJON H.14-2149

Danny and Debbie place are taking their vacation now. They went to Disneyland and up to see their grandmother and grandfather.

Harry Whiting went to Scout camp last week and he will be having a lot of fun... Sherrie and Susie Gray got a new blue station wagon and Dink and Ginney Frey got a new oldsmobile. It is cream colored and rides real nice

Mary Eva Fitzgerald and her parents are taking their vacation the end of this month. They are going camping to Yosemite and maybe to Yellowstone if they have time. Mary and I had a nice day Wednesday. We went swimming at the Nadadero Club in Fl Caion.

Patricia Neal is going to spend a week of her vacation in Bostonia with her mother. She called the twins and told them she was going to visit her grandma and that she got a little swimming pool to play in.

pool to play in.

Danny Plzce got a new boke for his birthday and so did Mike Sponselor... Frances Bostwick got a tent to play in. We haven't seen it so don't know whether it is higher and the seen it so don't know whether it is higher and the seen in the seen it was a seen in the seen in the

is big enough to sleep in.
Judy Wilcox really got sunburned at the ocean last week.
They went to Pacific Beach with
the Community Church Sunday school
picnic... Eloise Jenkins got a
new baby lamb. She is going to
make a pet out of him... Timothy
Gavin is at Sharp Memorial Hospital.
He had to have his eye operated on.

We are going on our vacation this week. We are going to spend two weeks in Lomita and Redondo Beach visiting our cousins. Daddy will have to stay here as he has too much to do but he can fly a lot while we are gone and maybe go sailing some.

Steve and Randy Ryden called me last Wednesday with some real good news. They finally got their horse. They bought Marlele Webers sorrel gelding named Chica. He is a nice riding horse.

ALPINE NEEDS ITS OWN WATER SYSTEM!

EYES EXAMINED -- BROKEN LENS REPLACED -- VISUAL TRAINING

LOUIS M. WINN, O. D.

HICKORY 4-6129 H. DUDLEY WINN, O. D. Since 1912 OPTOMETRISTS

120 REA AVENUE. FLEST STREET NORTH OF MAIN. EL CAJON, CALIFORNIA

A new and up-to-the-minute list of commissioners, employees and volunteer firemen has just been released by Alpine's firedept.

Commissioners are Al Hinkle, chairmen; Frenk M. Wilson, weaber and Rudolph Ce ser, secretary, paid employees are Robert Comard, district fire mershals; E. Ralph Frey, district equipment inspector; Robert I. Fey, castodism, and A.C. Underwood, relief custodism, Lee Roper, deputy marshall, is not paid.

The force is composed of these members; Jack Blankenship, chief; Weldon Wilson, assistant; Mace Bratt, captain; Bob Randazzo, lient.; John Findel, secretary-treasurer and these firemen; Ralph Frey, Lee Roper, John Bates, Hob Hostrum, Vern Chynoweth, Phil Hall, Frank Hallett, Jack Hoistad, Malcolm Huey, F.R. Moreno, Jack Smith, Tommy Thompson and Bob Wilson.

Note- And this is a good time for the Sun to thank all these lads for their fine work for the community as volunteers. They run out on every alarm no matter what time of day or night, fight to save watersheds, property, or help in any other way. We think Alpine has as fine a volunteer fire group as any town in the country!

Rill Hall, director of the samer recreation program announces that activities end Aug. 29. He feels along with the Youth Center board, that it has been successful, and the experience they have gained should make a better program next year. The board has furnished a new supply of table games which are being enjoyed.

The Alpine Alamanders had a potluck dinner Aug. I in house of the 24 new members of the aquaredance class. The dinner was in the Youth Center picnic area.

Wayne Whiting is taking his brothers place as show shine bey at Rud's Barber Shop while Harry attends scent comp.

BUD'S SHOP STAND

Complete Family Service

2210 Hay 80

ALP INE

Dr. Gertrade T. Ryder
OPTOMETRIST
225 NORTH MACHOLIA
El Cajon, California
Phone H14-9012

ASSOCIATED

HI4-3361

For quick delivery of stave oil and setroleum products.

BEOGLAS ALPINE DELIVERY SERVICE

Road Oiling

Fred D.
R USHING

GRADING & EQUIPMENT RENTAL BACKHOE WORK

ROADS
DRIVEWAYS
BUILDING SITES
TRENCHING

H 15- 221 4

ALPINE. CALIF.

McCALL'S RANCH SCHOOL

FALL SEMESTER BEGINS SEPT. 8
Kindergarten through 8 grades
RESIDENT AND DAY SCHOOL

P.O. Box 133

Alpine

Hickory 5-2308

no foolin'

JU. 2-5555

Res. H15-3005

JIM CLEMENTS REALTY

AUTO - FIRE & LIFE INSURANCE

6217 University Ave. San Diego 15



LEO CRICKMORE Signal Oil Co.

Stove Oil, instillate, Gasoline, Kerosene, Motor Oil, Batteries, Tires.

HO6-3291 OR HO6-5177

EL CAJON VALLEY

Service

(LINCOLN AMBULANCE SERVICE, INC.) H1CKORY 2-3140

A: WAYS AVAILABLE WHEN MINUTES COUNT



- POWERED BY THE SUN!
- NOT IN SUN!

*You purchase lenses and frame of your choice from your own Eyeglass

FREE DEMONSTRA

Weinstocks

169 E. Main, El Cajon, H12-3441

Alpine needs another trailer park, LI GHT A WARD TO BALLAN TYNE First prize in an international

lighting competition went to Ballantyne Buick showroom, 300 E.C. Blvd., operated by pioneer automan Andy Ballantyne. His display room is one of the most modern and attractive in the west.

Robt. J. Huff, of the S.D. Gas & Electric Co., designed the electrical plans for this building and entered them. Both Huff and Ballantyne received plagues and awards for first place which included the U.S. and several foreign lands:

NEW HOURS FOR FAIRVIEW

Fairview-Station, run by Chuck and Essie piggs, is operating on a new schedule for the station and cafe where her homemade pies have made a big hit. It is Tuesday thru Thursday, 10 a.m. to 2 a.m. and Friday thru Monday, 24 hours daily. They have installed new gas pumps, report steady up in business.

PRESS CLIPPERS EYE ALPINE The Allen Press Clipping Bureau of L.A., largest on the coast, just sent to the Sun for recent copies. They have clients in all parts of the country who pay for news clips on many topics including climate and so forth. Alpine is receiving more good publicity in this way.

Sara Smith, 3rd place winner in east S.D. Fair, was chosen by the C of C in E.C. to hand out orchids and simulated pearls to the ladies at the 3 day grand opening of Ferguson's Market.

SAVE ON GASOLINE ROCKET Self-Serve

COMPLETE AUTOMOTIVE REPAIRS ARC & GAS WELDING

Alpine MOTOR SERVICE

H15-2317

2038 Highway 80, Alpine

MANY LADS GET AWARDS

Cubscout Pack 350 conducted a 'Going-Up' ceremony by campfire at their July meeting at the Youth Center. Walter Swearingen, vice-chairman was dressed as the Indian chief, Akela, initiated these; Richard Houle, Michael Heinrich and Adolph Brown.

Charles Jerney was awarded a silver arrow, and his bear badge; Greg Anderson and Gary Hunsinger each got a silver arrow. Calvin Jerney and James Green graduated from the Webelo's into Scout Troop 1.5. were received by Asst.

Scoutmaster, George Master. The August pack meeting will be a family potluck picnic at Pine Valley, Aug. 23, from 10 to 4. Swimming and games are planned for the days recreation.

INJURED AVIATOR NOW HOME Lt. Gary W. Long, son of the W.J. Longs, was flown to Naval Hospital from Cuba where he crashed in a jet. This week he was allowed to go home, but must report daily for treatment.

Subscribe to the Alpine Sun, \$2.

ALPINE NEEDS A BAKERY!

Chiropractor

Dr. Frank Bornowski

1981 Arnold Way MILE WEST OF P.O. HIS-2169 ALPINE CLOSED WED.

PLUMBING HI5-2260

GENE WILCOX

Route I, Box 226, Alpine, Cal.

Water Well

PUMPS

SALES SERVICE WATER WELLS DRILLED STOCKTON PUMP & MACHINE 311 N. SECOND, EL CAJON, H14-2672



For Roads, Dams, Pools, Septic Tanks & Trenches, Stumps & Stones, Mining, Etc.

Septic Tanks & Lines Installed & Repaired.

WELL DIGGING And Deepening

10 YEARS' EXPERIENCE

JOB INSURED

TOM C. DYKE

H 15-2270

Alpine

HAIG C. MERIGAN, D.D.S.

OFF, HICHORY 4-2739 RES. HICKORY 4-7610

203 PRESCOTT STREET EL CAJON, CALIF

CHUCK & ESSIE'S FAIRVIEW STATION

HIGHWAY 80

NOW SERVING HOME-COOKED MEALS COLD BEER, SOUTHERN FREED CHI-CKEN, ESSIE'S OWN PIES CAFE & GAS. STATION OPEN 24 HRS.

El Cajón Valley Florist

223 NORTH MAGNOLIA - EL CAJON, CALIF

HI. 4-7325

You Charge It We Deliver It FLOWERS BY WIRE. MEMBER F.T.D.A.

MARKET

The FRIENDLY STORE that SAVES YOU MONEY

BEST IN WEATS AND FOODS BEER AND WINE Next to Alpine Post Office 2169 Arnold Way, H 15-2105

P. V. HORSESHOW GREAT HIT The 11th annual horseeher brought close to 6500 to the character nomitain community to difoy the syskhans and fun: barbecue, dances and visiting. proceeds paid off the mortgage on the improvement association clubhouse. It was the largest attendance in the event's history, reports Mirs. Maisy Houck, secretary.

Only one mishap marred the big fun, Jo Ann Perkins, 15, of Santee, fell from her mount in the musical hats event, suffered a broken leg. She had won two prizes.

Note- When Alpine had a coordinating council, the lively members staged a horseshow at the Clitsome Ranch on Oct. 9, 1949 and another June 25, 1950, which I thought would be the start of continued community cooperation to make it a regular annual event, but sad to relate, differing factions split it up and a couple of years ago the juvenile trail miders planned one, then the chamber of commerce here took it over, staged it, then also let it drop with the result that today Alpine has faded out of the picture. - Ed.

PEACOCK RANCH HOSTS 50 More than 50 children enjoyed the hospitality of Peacock Ranch Friday when they participated in a horse show with swimming and picnic. The event lasted until after dark with the youngsters thoroughly enjoying themselves. Many that entered in the Gymkhana races walked off with trophies and ribbons.

ALPINE NEEDS A ROAD MENDING SERVICE.

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES

EVELYN WIGTON'S

APPAREL SHOPS

And remember, there is never on extra charge when you say 'Charge It'

145 SOUTH MAGNOLIA EL CAJON

OPEN FRIDAY NIGHTS

HIckory 4-2177

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

INGELS HERE FROM HAWAII

Mr. and Mrs. Wm. Ingels, Victoria Dr., are entertaining their son Dick, his wife Alice and two child-ren, Patty and Dickie. The young Ingels flew in from Honolulu last week where they have been living for 6 years. pick was in the TV business there.

This is a happy occasion for them as they are enjoying theit grandchildren whom they have never

After visiting here they are going to Nebraska for a visit Hope to return here to settle.

PARE FLOWER BLOOMS HERE Mr. and Mrs. Mike Liebert have a rare night blooming cereus, a member of the cactus family. It blooms once a year, doesn't open until after dark, closes at midnight and then does not open again until the following year. This unique event took place last week at their home and several neighbors also enjoyed the sight.

FOLDER ADVERTISES ALPINE Mr. and Mrs. Larry Mallicoat, operators of Alpine Heights Rest Home, are giving Alpine and its fine climate considerable good publicity with a 4-page illustrated folder just off the Sun's press, produced and photographed by Irvine. It goes out to doctors all over the Southland.

SCHOOL OPENS SEPT. 10 The administrative office of the school has announced opening day for Wednesday, Sept. 10. Half-day sessions will be resumed for first thru third, and full day from 4th on up. The bus schedule will be announced in a later issue.

Mr. and Mrs. Mike Liebert entertained their daughter Mrs. Steve Medvigy and family from Bakers-field. Their granddaughter, Mrs. Bill Ashbrook, her husband and children spent Sunday with them.

ALPINE NEEDS A SHOE REPAIR SERVICE.

Alpine has a unique library. For the past week Mrs. Lillian Oliver, librarian, has been furnishing music. Between busy moments she practices on her accordian as she's to play at a pioneer's Picnic in La Mesa.

THE FRUIT BOWL

VALENCIA ORANGES

\$1. peck, 12 lbs. or over

H15-3329 Highway 80, 4 Miles W of Alpine



HELEN THOMSEN'S Cafe del Rey Moro

a 'til 8:00 P.M. BE-4-2161

LARGE AND SMALL

House of Hospitality San Diego, California

SELECTION OF School Clothing

NOW COMPLETE

BOYS - GIRLS - SUB-TEENS

\$1. deposit holds merchandise S & H Green Stamps



Put on Lay-Away 135 W. Main St. H14-4788 El Cajon, Calif. Free parking

Come in and let us give your car a

RORIE'S ASSOCIATED SERVICE

HI5-2443 We give S&H Green Stamps 1925 Hwy 80

Earl C. Woodall has just bought five Aberdeen Angus cows from Grady Watton of Lazy A Ranch on Hwy 80. He will handle then as a-

PARIS Mortuary

This Area's Pioneer Fortuary

474 N. Magnofia H14-5195

El Cajon H14-4224

McGuffie's SUNDRIES

MEDICAL PREPARATIONS, VITAMINS COMPLETE LINE OF REVELON PRODUCTS

FOUNTAIN LUNCH

2363 Hwy 80

HI 5-2121

WE NEED LISTINGS ALPINE BRANCH LA MESA REALTY CO. BILL BROWN, Mar.

2237 HWY 80

HI5-3603

NOW SERVING ALPINE

and the

MT. EMPIRE

Our tank truck now makes free delivery of stove oil. diesel oil, kerosene, gasoline.

Just phone or write your order ALPINE MOTOR SERVICE

2038 HWY 80

H15-2317

TAKES SUN TO HONOLULU

In a cordial note free Riley H. Allen, editor of the Star Belletin, he says "Dear Clarke: I had apleasant call the other day from-Mrs. Schaaf who brought me your greetings and also the July 4 issue of the Alpine Sun... As always I read your publication with special interest because of our longtime friendship".

Note.-It is with warm memories that I recollect the day back in Aug. 12, 1912 that I carried into Mr. Allen's office a letter from my uncle, the late Leigh H. Irvine, attorney and former city editor of the S.F. Examiner where he worked during the quake and fire of 1906.I was on my first trip to the far east, spent a lovely day in the ever-beautiful city of Honululu, where I later lived two different periods. Mrs. Schaaf sent us some colorful giant postals and said she and Jay are having a grand time.-CI

S. D. PAIR BUY IN DESCANSO Dr. and Mrs. Thomas J. Earley of San Diego, have just bought the attractive ranch home of Dr. James D. Hartley in Descanso. The property with its pretty grounds and tennis court was formerly owned by the Benboughs of S.D. The Earleys are taking possession today. The cash sale was arranged by the Alpine Real ty.

AN GELENOS LIKE ALPINE AIR Miss Neara McRoberts of L.A. and Mrs. Joyce Miller of Alhambra, have been house guests of Mrs. Paul V. Brack, 923 Alpine Heights Road, for 10 days. The smog-free and restful atmosphere of this area has been a real treat, they say, hated to return to Smog Angeles.

Ben Lopez and wife have a new baby girl, born last Saturday.

ALPINE NEEDS A LOT OF RENTALS





SPEED CAUSES MOST WRECKS SAYS THE CHP. AND HERE'S PHOTO TO PROVE IT. A MOTORIST WENT OUT OF CONTROL NEAR THE FRUIT BOWL ON HWY 80. SKIDDED ACROSS, POPEED OFF A GUY WIRE POLE, BADLY DAMAGED HIS CAR. IT'S ABOUT TO BE TO WED AWAY BY WILLY FLINN.

CHILD WALKS ON HOT COALS Cindy Stiehm, 6, daughter of the Farrell Stiehms, 1:405 Tavern Road., is home from the hospital where she was treated several days for third degree burns on her feet. At a Sunday School beach picaic she accidentally stepped on live coals.

The annual firemen's dance will be held tonight at the school, from 8:30 to 1 with Paul Murrillo's band. Refreshments will be served. Donation \$1.

The Ed Nimons entertained her son Ed Lang and his two danghters Burbara and Sheila of Long Beach, over the week-end at their Midway Drive home.

Pigno Instruction

\$1.50 per half hour

MISS RUTH BURDETT, INSTRUCTOR

BOX 117. ALPINE, H15-2877

2139 Hwy 80, ALPINE, H15-2414 SPECIAL 756 LUNCH COMPLETE DINNERS

TACOS & ENCHILIDAS TO TAKE OUT



316 N. MAGNOLIA

HI 4- 3158

TRAILER PARK STORY FROM PAGE 1
acres on July 7, after Alpine
after the county had issued a

after the county had issued a trailer park electric permit. The couple had spent \$7,444.12

up to presstime.

The percolation test was made by engineers as required and approved by the health department, for 12 trailer spaces. The county okayed the project, as to zoning, etc., and gave him blanks to make application on and an architect was engaged to prepare plans and the state also okayed the project which would be given a permit when the health departments part had been approved.

Note- When I first came here 21 years ago I told the chamber of commerce Alpine had a great future, should plan, be zoned

and so on.

That chamber disintegrated. When I moved here the second time in 1949, I reorganized the chamber, again urged planning and zoning. That organization has since

COMPLETE WELDING SHOP

OPEN 7 DAYS A WEEK

AUTOMOTIVE, TRUCKS, TRACTORS, HEAVY EQUIPMENT NO JOB TOO LARGE

ALSO PLAYGROUND EQUIPMENT DEALER
4 MI. W. ALPINE, HWY 80 H15-3102

WATER Well Drilling

TEST HOLES

Diamond Drill Holes 2 & 3"

Cable Tool Drilling

Tom Nichols

Rt.1, Box 158, Alpine, H15-2873

become decadent.

The year I started the Sun, January 1952, I contacted the planning commission, contemplated a conference. Then new chamber officers came in and the matter

went back to sleep.

In Oct. 23, 1952 this on planning was run in the Sun. 'Matters to consider in any area such as this are nuisances, parking areas in business districts, building restrictions, chicken ranches and animals, shooting and hunting regulations, and many other measures. It is pointed out that no drastic regulations can be made without a vote of the people.

'Note- It has been mentioned by this paper that Alpine should consider its future and act today to prevent traffic tie-ups and other annoyances that arise with the growth of a community. Already the new postoffice poses such a problem (and it still does), with no parking lot on Arnold Way and a narrow street for the already congested situation. Advance planning is the only answer. Let's plan'

For more on zoning, see the Sun for 1-11, 2-8, 2-22, 1957 and

7-18-58.

Today, Alpine is fourth on the list, little Poway being zoned now. Had community leaders worked together, we could have been zoned and this confusion sidetracked. - CI

SUN GOES TO WASHINGTON!

The P.O. has requested Phil Hall, local postmaster, to submit copies of the Sun for a final ruling as to whether it qualifies for 2nd class mail entry.

In 1952 the Sun requested entry, but Hall believed offset was not printing and the P.M. general agreed; also that the type imitated typewriter type.

Those seem to be the only two points holding up entry.

Alpine needs a roofing service

IF You Cannot Find it in Alpine, Come to the Hayseed, in El Cajon. Thousands of Items to Pick from.

215 WEST MAIN STREET



APPLIANCES - HARDWARE FEED - GARDEN SUPPLIES

CLASSIFIED



30¢ PER LINE PER TIME. CASH ONLY. COUNT SIX WORDS TO EACH LINE MAIL TO THE SUN. ALPINE. CALIF. CASM, GMECK. COIN. OF STAMPS O.K.

FOR SALE, MISCELLANEOUS

OWE MORSEPOWER FAIRBANKS-MORSE PRESSURE PUMP, GOOD COMPITION, COST \$199.50 NEW. WILL SELL FOR \$50. CALL HIS-2415 OR SEE AT 2255 TAYERN ROAD, IRVINE'S TRAILER ESTATES. SPACE NUMBER \$9.

41 FORD SEDAN. A.1. MERC. MOTOR & TIRES. \$65. H15-2767.

NICE PASTURE FOR HORSES. HI5-2160.

ENLARGER. FEDERAL. 21 x 31, WITH FINE LENS, EASEL. ETC. COST \$45. TAKE \$20. THE SUN. HI5-2415.

WORK WANTED

WELL WORK, SEPTIC TARKS, PLASTERING & BLOCK WORK BY THE HOUR OR SQUARE FOOT, HI5-2098.

BABY SITTING. 50¢ PEN HOUN. IRONING. 75¢ PER HOUR. RELIABLE SCHOOL GIRL. H15-2659.

FOR RENT,

2 BR home, unfurnished, garage, outer location, adults, \$65. HI5-2394 or HI5-2415.

SPECIAL NOTICES

RUTH BURDETT, PLANO LESSONS. \$1.50 PER HALF HOUR. H15-2877

LET MAC HAUL YOUR RUBBISH AND

DON FORDMEY WANTS ANY KIND OF WORK. 75¢ PER HR. HI5-2831.

Mr. and Mrs. John F. Manley have been entertaining guests in their Alpine Heights Road home. From Silver Springs, Md. came Mr. and Mrs. Harry G. Bowman and three children and Mrs. Benjamin Hill of Boston.

Forrest and Clandia Homan, he's bus driver for Valley High, formerly Alpiners but now of La Cresta, have a new baby, another boy.

MOTELS & TRAILER PARKS

TAPPY'S ALPINE MOTEL, FURN, APTS., BUNGALOWS, TOURIST ROOMS, DAY, WEEK, MO. 2335 HIWAY BO, ALPINE, H15-2484.

MONEY TO LOAN

EL CAJON FINANCE CO. 133 MO. ORANGE, EL CAJON. H14-4103.

Mrs. Roger M or , who has been ill is much improved.

'THE REAL Estate McCOY'

OFFERS

LOTS

75 x 500 VIEW LOT \$2500

247x270 FT. LEVEL BUILDING SITE WITH WELL AND PUMP. VIEW. \$5500.

HOMES

2 FURNISHED HOMES, IN THE HEART OF ALPINE. PROPERTY THAT SHOWS PRICE OF OWNERSHIP. 2 PATIOS, VIEW, PRICED \$21.500. TERMS.

2 RR BOLL HOUSE. EASY TO BUY. COMPLETELY FURNISHED EXCEPT FOR THE BOLL. LAPGE 2 CAR GARAGE.

THIS SPOT RESERVED TO ADVERTISE YOUR PROPERTY.

LAND

10 ACRES ON PAVED ROAD. WATER AND TREES. SEVERAL BUILDING SITES. ON HILL (WHAT A VIEW') \$9950. TERMS.

25 ACRES WITH CHICKEN EQUIPMENT OR PAVEN ROAD. \$15.000.

3 ACRES IN FAIRVIEW VALLEY, LEVEL. \$5.000, TERMS.

HUGH L. McCOY CO.

REALTOR S Office HI5-2955

EVENING CALLS, MRs. DALLY. H15-2503

MR. Wm. BARTOS. H09-2978



VALLEY HEALTH FOOD STORE

MAKE YOUR OWN WHOLESOME, TASTY DRINKS FROM OUR NATURAL FRUIT CONCENTRATES: NO CHEMICALS, NO ARTIFICIAL COLOR & FLAVOR.

SPECIAL: Cold-pressed salad oils, not hydrogenated.

133 PRESCOTT EL CAJON

HI4-8447 W. L. HOUGHTON, OWNER

RETURN POSTAGE GUARANTEE

ALPINE'S FINE WEATHER High, 100, Ave. High, 93 Low 58, Ave. Low 59

NO RAIN, WIND, SMOG OR FOG! ELEVATION 2000

WHERE THE SUNSHINE SPENDS THE YEAR

SEARS ROEBUCK AND CO. **EL CAJON**

HI 2-2521

BULK RATE
U.S. POSTAGE
PAID
PERMIT NO.1
ALPINE, CALIF.

you still have time

to order from Sears Summer Sale Book

SALE ends AUGUST 18th

Don't miss out on the season's lowest catalog prices and the many new items specially purchased for this most talked about Sale Book.

SHOP THE EASY CATALOG WAY

SEARS Channer SALE

phone in your catalog order

El Cajon SEARS 130 So Magnolia Hickory 2-2521

Open Mon. and Fri. 'til 9 p.m.

PARKING IN REAR—ENTER AT DOUGLAS STREET